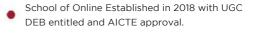






- D Y Patil University, Navi Mumbai was established in 2002 under Section 3 of the UGC Act, 1956.
  - NAAC Accredited 'A++' Grade With CGPA 3.59.
    - Ranked 77 by NIRF in the University Category 2020.
      - 37 Years of Legacy



• We are associated with International Institute Harvard Online, Edx, BMEC, AHA.



An incandescent leader, a charismatic visionary, a fervent entrepreneur Dr. Vijay D. Patil is a shining beacon in the field of education, sports and health care in young India. Applauded and recognised in all three fields around India his quest for delivering the best in each domain continues to prevail. He strongly believes in developing and delivering state of the art projects that will differentiate and sustain for years benefiting young India.

#### Education

A computer engineering himself from the prestigious Mumbai University makes him very approachable for students, staff and faculty. Students interact with him regularly on learning and teaching experience such that the collaboration between faculty and students is a strong bond.

#### Sports

Dr. Vijay D. Patil is instrumental in envisioning and creating the internationally acclaimed multidisciplinary DY Patil Sports Stadium first time in India. It is an architecturally challenging project that brought in many new technologies that India sports stadiums never experienced. The 40,000 seater stadium is rated as the words 6th best cricket stadium by the Architect's Journal of Britain. The DY Patil University is the first of its kind to invest into grassroots sports development infrastructure making it a complete university experience.

#### Healthcare

A vision from the founder Dr. D Y Patil to create a medical facility for lower income segment of growing India is compassionately followed Dr. Vijay D. Patil. Today the campus is proud to have 1,500 bed charitable hospital offering low cost healthcare facilities to many. The DY Patil hospital is driven by Dr Vijay D Patil to ensure DY Patil University contributes little by giving back to the society and local communities.

www.dypatiluniversityonline.com

DR. VIJAY D. PATIL CHANCELLOR,

DY PATIL UNIVERSITY, NAVI MUMBAI.



#### "Learning is not the filling of a pail, but the kindling of the flame."

Mrs. Shivani Patil has been a guiding force that spearheads growth at the DY Patil Group. Her unmatched passion towards the institution's initiatives and larger goals has helped the DY Patil Group scale new heights. She has constantly and increasingly strived for the all-round development of our institution's students, staff and the society at large. She has always emphasized that deep attention always be paid to the learning environment that is provided to our students, the opportunities for growth we are able to create for our teaching and non-teaching staff and how we can help facilitate social mobility within our community.

Mrs. Patil has been the driving force behind the flourishing culture at the DY Patil Group. She has ensured that each member of the team at the DY Patil Group is aligned with and equipped to contribute to the larger vision making their experience with the group a fulfilling and thriving professional journey. She has made sure that quality education is carefully nurtured in the environment of our University. Due to her proactive interest in extracurricular activities, the University has provided a multi-faceted exposure to students in various realms of life and helped in transforming their personalities. As the managing trustee, she leads key parts of the group's strategic trajectory making the vision focused on delivering a top-notch educational experience, a reality and helping build the DY Patil Group into an inspirational institution to be associated with.

Mrs. Shivani Patil truly believes that the future of our country and our world lies in the hands of the youth and they must, therefore, be supported in every manner possible to build a future they truly seek. It is her mission to foster students who are committed to making an impact in the ecosystem, and also, empower teachers who can facilitate learning of the highest order and to create a stimulating environment that can help answer this clarion call of the world.

www.dypatiluniversityonline.com

**MS. SHIVANI VIJAY PATIL** 

MANAGING TRUSTEE (FIRST LADY & PATRON) DY PATIL DEEMED TO BE UNIVERSITY, NAVI MUMBAI.





#### "Education is the most powerful weapon which you can use to change the world."

I highly appreciate you for approaching DY Patil University as a reliable institution to fulfill your dreams and aspirations for a bright successful career. We, at University, are sincerely focused on understanding and catering to the needs of the students in a highly competitive world.All our technical and traditional programmes are conducted with an emphasis on personalized guidance and care by highly experienced academicians and well qualified instructors in laboratories and workshops. As a student, you will obtain in depth knowledge that will equip you in realising your dreams. Beyond academics, the serene surroundings help students to focus on their spiritual and mental wellbeing. The campus is well equipped for Physical training. sports and outdoor activities. The students can indulge in various tests, contests, competitions and activities to keep themselves active and entertained. Overall. D Y Patil University is a complete package to transform your children into successful professionals and socially sensitive leaders of the world. Our unique supportive system will provide access to academic mentoring, career counselling. platforms for collaboration learning and above all, recognition for those who strive to excel.

# ABOUT UNIVERSITY





VISION

To provide quality education in all spheres of higher learning and to spread the light of education.



## MISSION

To Develop a Global Approach towards education and having entrepreneur mindset



GOALS

To be recognized as a Global Leader in Online Education.

# ACCREDITATIONS & RECOGNITIONS





# OUR ASSOCIATIONS







In collaboration with Harvard Business School Online





# DPU ONLINE ADVANTAGES

- Flexible
- For Working Professional
- At Your Pace
- Live webinar
- 24/7 assistance
- · Easy and friendly informative student portal
- · Recorded lectures , Audios and videos
- Online Examination
- Fee Payment in Easy Instalments
- Bank Loan Facility
- Industry Connect
- Placement Assistance
- Expert Faculties

# WHY DPU ONLINE?

- Technologically driven campus
- Online digital library
- · Time to time Webinars from Industry Experts
- Discussion forum from Query Purpose.
- Faculties with high Industry and Academic Experience
- Separate Q&A session from Faculties on special request
- Industry Relevant Courses.
- Academic calendar
- UGC, DEB Recognized program
- · Eligible for higher education
- Globally Accepted
- Personalized student portal



# TEACHING METHODOLOGY







POWER POINTMENT PRESENTATIONS



RECORDED



EXPERIENTIAL LEARNING



FACULTY WEBINARS



COURSE OF



DEDICATED COURSE COORDINATORS



DIGITAL LIBRARY





APPLICATION BASED ASSIGNMENTS



# PROGRAMS OFFERED

- MBA In Sales And Marketing (Sm)
- MBA In Human Resource Management (Hrm)
- MBA In Hospital And Healthcare Management (Hhm)
- MBA In Finance (Fin)

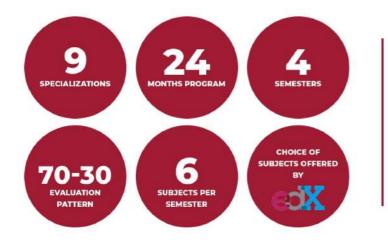
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ED

- MBA In Retail Management (Rm)
- MBA In Logistics & Supply Chain Management (Lsm)
- MBA In International Business (Ib)
- MBA In Entrepreneurship Management (Em)
- MBA In Event Management (Evm)







- International Content
- Assignment based Studies
- E-library Access
- 24\*7 Helpline
- Webinars & Recorded Lectures
- 2 Intakes (January & July)

### SEMESTER 1 (COMMON)

Organizational Behavior Principle of Accounting Managerial Economics Principal of Management Quantitative Techniques

### Electives – Any One

Clobal Business Environment Business Law & Corporate Governance Business Communication

### SEMESTER 2 (COMMON)

Human Resource Management-I Strategic Management Financial Management-I Principles of Marketing-I Production & Operation Management

### Electives – Any One Supply Chain Management Management Information System Sales Management

DYPATIL UNIVERSITY ONLINE RAYI MUMAKA

### SEMESTER 3 (COMMON)

International Business Research Methodology Project Management Entrepreneurship Essentials Cost & Management Accounting Project Work- Part1 (Credits in sem 4)

### **Electives – Any One**

Digital Marketing – By edX Operation Research-By edX

### **SEMESTER 4** (SPECIALIZATION)

#### SALES AND MARKETING

Services Marketing Advertising & Sale Promotion Consumer Behavior Strategic Brand Management Sales and Distribution Management Retail management (option of edx-Retail Fundamentals- Dartmouth X) Project Work- Part 2 final Submission

### SEMESTER 4 (SPECIALIZATION)

### HUMAN RESOURCE MANAGEMENT

Human Resources

Management-II

Training & Development

Performance Management

Employee Relation ,Labor Law & compensation International HRM

Managing Individuals in organizations (option of edx-Managing People from a Global Perspective Arizona State University)

Project Work- Part 2 final Submission

## SEMESTER 4 (SPECIALIZATION)

D Y PATIL

UNIVERSITY

#### **HOSPITAL & Healthcare**

**Clinical Service Management** 

**Epidemiology and Bio Statistics** 

Healthcare Communications (Option of edX Applying Leadership and Strategy Fundamentals in Healthcare)

Hospital Planning & Hospitals project Management

Medico Legal Framework in Healthcare

Quality and Accreditations of Hospitals

Project Work- Part 2 final Submission



## **SEMESTER 4** (SPECIALIZATION)

### FINANCE

Financial Institution and Financial Markets Investment Strategy & Portfolio Management

**Options and Derivatives** 

Advance Corporate Financial Management

Financial Risk Management (Option by edX-Special Topics in Risk Management of Banking and Financial Markets - IIM-Bangalore)

**Project Finance** 

Project Work- Part 2 final Submission

## SEMESTER 4 (SPECIALIZATION)

### INTERNATIONAL BUSINESS

International Finance International Marketing Import & Export Management Legal Aspects & Ethics of International Business Management of firm in global business (Option by edX-Global Business in Practice- Georgetown University) Project Finance

Project Work- Part 2 final Submission



### **SEMESTER 4** (SPECIALIZATION)

#### LOGISTIC & SUPPLY MANAGEMENT

Logistic Management

Retail Logistics & Supply Chain Management (Option by edX- Supply Chain Management- MIT)

**Global Supply chain Management** 

Maritime Logistics &

Documentation

Inventory Management

Procurement and sourcing

Management

Project Work- Part 2 final Submission

### **SEMESTER 4** (SPECIALIZATION)

#### ENTREPRENEURSHIP MANAGEMENT

Entrepreneur Finance, strategy & Innovation

Data Analytics for Entrepreneurs

Customer Relationship Management (Option by edX- Customer Relationship Management- IIM-Bangalore)

Entrepreneurship Ecosystem

Advance Corporate Financial Management

**Risk Management for Entrepreneur** 

Project Work- Part 2 final Submission



### **SEMESTER 4** (SPECIALIZATION)

#### **EVENT MANAGEMENT**

**Event Concepts & Designing** 

**Budgeting & Costing of Events** 

Customer Relationship Management (Option by edX- Customer Relationship Management- IIM-Bangalore)

**Event Logistics & Risk Management** 

Cross Cultural Event Management

Customer Relationship Management (Option by edX- Customer Relationship Management- IIM-Bangalore)

Project Work- Part 2 final Submission

### **SEMESTER 4** (SPECIALIZATION)

#### **RETAIL MANAGEMENT**

Concepts of Retail Management

Product & Brand Management

**Business Analytics** 

Merchandising & Retail Environment

Strategic Personal Selling

Customer Relationship Management

(Option by edX- Customer Relationship Management- IIM-Bangalore)

Project Work- Part 2 final Submission

# STUDENT ELIGIBILITY



### **INDIAN STUDENTS**

The University welcomes applications from all the aspirants who have completed their Back Degree Examination in any discipline from any recognised university or an equivalent degree recognised by the University Grants Commission with minimum of 40% marks

- 10th (SSC) Statement of Marks 12th (HSC) Statement of Marks
- Degree Certificate & Last Year/Semester
- Statement of Marks
- Photo ID Proof (PAN Card / Passport / Driving License / Election Card)
- Aadhaar Card
- Passport Size Photograph (not more than 3 months old)
- Self Declaration on Rs. 100 stamp paper

# STUDENT ELIGIBILITY

## FOREIGN STUDENTS

#### **Proof of Education**

- Graduation Transcripts
- O level Certificate (completing 10 years of formal schooling, Diploma will not be acceptable)
- A Level Certificate (completing 12 yrs of formal schooling. Diploma will not be acceptable)
- Graduation Degree with Minimum 35% or Equivalent Marks (3 years or 4 years degree program. Diploma will not be acceptable)
- Certificate of Equivalence from Association of Indian Universities (required by any student with foreign education to apply in any University in INDIA, refer to https://www.alu.ac.in)

#### **Proof of Education**

- Passport Size Photograph (not more than 3 months old)
- Attested Copy of Passport.
- Attested Copy of VISA (If applicants are not living in their native country).
- Attested Copy of Resident Permit Certificate (if applicant is presently in India) Note: Attested copy of PAN is mandatory if applicant has a PAN.

### Proof of Address (Choose from options below)

- Attested Copy of Passport (with address included).
- Attested Copy of Any Other Government / Bank Issued Documents



# FEE STRUCTURE



Full Fee Payment			
Particulars	Amount (For Indian Student)	Amount (For International Student)	
Admission Processing Fee	INR 1,500/-	INR 3,000/-	
Full Fee to be paid	INR 1,70,000/-	INR 3,50,000/-	

Payment on yearly basis (2 instalments)			
Particulars	Amount (For Indian Student)	Amount (For International Student)	
Admission Processing Fee	INR 1,500/-	INR 3,000/-	
Program duration (years)	2	2	
Program fee per year	<b>INR</b> 85,000/-	INR 1,75,000/-	

# FEE STRUCTURE



Payment on semester basis (4 instalments)			
Particulars	Amount (For Indian Student)	Amount (For International Student)	
Admission Processing Fee	INR 1,500/-	INR 3,000/-	
Program duration (Semester)	4	4	
Program fee per semester	INR 42,500/-	INR 87,500/-	

