ABOUT UNIVERSITY

- D Y Patil University, Navi Mumbai was established in 2002 under Section 3 of the UGC Act, 1956.
- NAAC Accredited ‘A’ Grade With CGPA 3.40.
  - Ranked 77 by NIRF in the University Category 2020.
- 37 Years of Legacy
- School of Online Established in 2018 with UGC DEB entitled and AICTE approval.
- We are associated with International Institute Harvard Online, Edx, ILM, C&G, BMEC, AHA.

www.dypatiluniversityonline.com
An incandescent leader, a charismatic visionary, a fervent entrepreneur Dr. Vijay D. Patil is a shining beacon in the field of education, sports and health care in young India. Applauded and recognised in all three fields around India his quest for delivering the best in each domain continues to prevail. He strongly believes in developing and delivering state of the art projects that will differentiate and sustain for years benefiting young India.

Education
A computer engineering himself from the prestigious Mumbai University makes him very approachable for students, staff and faculty. Students interact with him regularly on learning and teaching experience such that the collaboration between faculty and students is a strong bond.

Sports
Dr. Vijay D. Patil is instrumental in envisioning and creating the internationally acclaimed multidisciplinary DY Patil Sports Stadium first time in India. It is an architecturally challenging project that brought in many new technologies that India sports stadiums never experienced. The 40,000 seater stadium is rated as the words 6th best cricket stadium by the Architect’s Journal of Britain. The DY Patil University is the first of its kind to invest into grassroots sports development infrastructure making it a complete university experience.

Healthcare
A vision from the founder Dr. D Y Patil to create a medical facility for lower income segment of growing India is compassionately followed Dr. Vijay D. Patil. Today the campus is proud to have 1,500 bed charitable hospital offering low cost healthcare facilities to many. The DY Patil hospital is driven by Dr Vijay D Patil to ensure DY Patil University contributes little by giving back to the society and local communities.

DR. VIJAY D. PATIL
CHANCELLOR,
DY PATIL UNIVERSITY, NAVI MUMBAI.
“Learning is not the filling of a pail, but the kindling of the flame.”

Mrs. Shivani Patil has been a guiding force that spearheads growth at the DY Patil Group. Her unmatched passion towards the institution’s initiatives and larger goals has helped the DY Patil Group scale new heights. She has constantly and increasingly strived for the all-round development of our institution’s students, staff and the society at large. She has always emphasized that deep attention always be paid to the learning environment that is provided to our students, the opportunities for growth we are able to create for our teaching and non-teaching staff and how we can help facilitate social mobility within our community.

Mrs. Patil has been the driving force behind the flourishing culture at the DY Patil Group. She has ensured that each member of the team at the DY Patil Group is aligned with and equipped to contribute to the larger vision making their experience with the group a fulfilling and thriving professional journey. She has made sure that quality education is carefully nurtured in the environment of our University. Due to her proactive interest in extracurricular activities, the University has provided a multi-faceted exposure to students in various realms of life and helped in transforming their personalities. As the managing trustee, she leads key parts of the group’s strategic trajectory making the vision focused on delivering a top-notch educational experience, a reality and helping build the DY Patil Group into an inspirational institution to be associated with.

Mrs. Shivani Patil truly believes that the future of our country and our world lies in the hands of the youth and they must, therefore, be supported in every manner possible to build a future they truly seek. It is her mission to foster students who are committed to making an impact in the ecosystem, and also, empower teachers who can facilitate learning of the highest order and to create a stimulating environment that can help answer this clarion call of the world.
We provide students with an immensely transformative experience that prepares them for a life of advancement, innovation & success. We intend to set the standard for quality education at a global scale for centuries to come. The Focus of our University is ‘Learner Centric’. Today our endeavor is to prepare the students for life and careers in a rapidly changing world. We nurture critical thinking and provide an apt environment for personal, intellectual & professional growth.

We are not an institute but an experience where everyone associated is part of a dream, a mission to see that we nurture truly great leaders. We are known across the globe for imparting practical, industry focused education, and attract the best students. The fact that our alumni are working in the best companies across the world is a testament to our extremely talented faculty who teach by example and significantly contribute in the overall development of the students.
VISION

To provide quality education in all spheres of higher learning and to spread the light of education.

MISSION

To Develop a Global Approach towards education and having entrepreneur mindset

GOALS

To be recognized as a Global Leader in Online Education.

www.dypatiluniversityonline.com
ACCREDITATIONS & RECOGNITIONS
DPU Online Advantages

- Flexible
- For Working Professional
- At Your Pace
- Live webinar
- 24/7 assistance
- Easy and friendly informative student portal
- Recorded lectures, Audios and videos
- Online Examination
- Fee Payment in Easy Instalments
- Bank Loan Facility
- Industry Connect
- Placement Assistance
- Expert Faculties

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WHY DPU ONLINE?

- Technologically driven campus
- Online digital library
- Time to time Webinars from Industry Experts
- Discussion forum from Query Purpose.
- Faculties with high Industry and Academic Experience
- Separate Q&A session from Faculties on special request
- Industry Relevant Courses.
- Academic calendar
- UGC, DEB Recognized program
- Eligible for higher education
- Globally Accepted
- Personalized student portal
TEACHING METHODOLOGY

- Online Reading Material
- Recorded Lectures
- Faculty Webinars
- Dedicated Course Coordinators
- Application Based Assignments
- Power Pointment Presentations
- Experiential Learning
- Course of Action
- Digital Library

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PROGRAMS OFFERED

- BBA (GENERAL)
- BBA IN TRAVEL AND TOURISM
- BBA IN LOGISTICS & SUPPLY CHAIN
- BBA IN MARKETING MANAGEMENT A
- BBA IN EVENT MANAGEMENT
- BBA IN HUMAN RESOURCES
- BBA IN RETAIL OPERATIONS
- BBA IN HOSPITAL MANAGEMENT
- BBA IN INVESTMENT BANKING

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HIGHLIGHTS OF BBA

- 9 Specializations
- 36 Months Program
- 6 Semesters
- 70-30 Evaluation Pattern
- 6 Subjects per Semester
- International Content
- Assignment based Studies
- E-library Access
- 24*7 Helpline
- Webinars & Recorded Lectures
- 2 Intakes (January & July)

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<table>
<thead>
<tr>
<th>SEMESTER 1</th>
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<tr>
<td>Principles of Management - I</td>
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www.dypatiluniversityonline.com
BACHELOR IN BUSINESS ADMINISTRATION

SEMESTER 4
- Entrepreneurship Development
- Leader Skills and Managerial Effectiveness
- Project Management
- Small Business Management
- Digital Marketing & E-Commerce

SEMESTER 5
- Advertising & Public Relations
- Financial Institutions and Markets
- Banking Law & Practice
- Indian Economy
- Manpower Management

SEMESTER 6
- Production & Operation Management
- Industrial Relations & Labour Laws
- Office Management
- Corporate Tax Planning
- Strategic Management

www.dypatiluniversityonline.com
## BBA in Travel & Tourism

### Semester 1
- Principles of Management - I
- Principles of Micro Economics
- Basic Accounts - 1
- Business Communication
- Computer Fundamentals

### Semester 2
- Organizational Behavior
- Principles of Macro Economics
- Basic Accounts - II
- Management Information System
- International Business

### Semester 3
- Human Resource Management
- Marketing Management
- Legal Aspects of Business
- Cost and Management Accounting
- Conflict Management & Negotiation Skills

[www.dypatiluniversityonline.com](http://www.dypatiluniversityonline.com)
BBA IN TRAVEL & TOURISM

SEMESTER 4
- Entrepreneurship Development
- Leader Skills and Managerial Effectiveness
- Project Management
- Small Business Management
- Digital Marketing & E – Commerce

SEMESTER 5
- Tourism Principles and Policies
- Tourism Product and Resources
- Management and Organisational Behaviour
- Tourism Geography and Ecology
- Tourism Marketing
- Human Resources in Tourism

SEMESTER 6
- International Tourism Study
- Adventure and Sports Tourism
- Cultural and Heritage Tourism
- Sustainable Tourism
- Travel Agency and Tour Operation
- Event Management and MICE (M = Meetings I = Incentive C = Conferences E = Exhibitions)

www.dypatiluniversityonline.com
# BBA in Logistics and Supply Chain

<table>
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www.dypatiluniversityonline.com
BBA IN LOGISTICS AND SUPPLY CHAIN

SEMESTER 4
- Entrepreneurship Development
- Leader Skills and Managerial Effectiveness
- Project Management
- Small Business Management
- Digital Marketing & E-Commerce

SEMESTER 5
- Material Management
- Managing Business Process Flows – I
- Logistics Systems – I
- Procurement & Supply Operations
- Optimization Methods in Management Science - I

SEMESTER 6
- Supply Chain Concepts & Planning
- Managing Business Process Flows - II
- Logistics Systems – II
- Optimization Methods in Management Science - II
- Export & Import Logistics

www.dypatiluniversityonline.com
BBA IN MARKETING MANAGEMENT

SEMESTER 1
- Principles of Management - I
- Principles of Micro Economics
- Basic Accounts - 1
- Business Communication
- Computer Fundamentals

SEMESTER 2
- Organizational Behavior
- Principles of Macro Economics
- Basic Accounts - II
- Management Information System
- International Business

SEMESTER 3
- Human Resource Management
- Marketing Management
- Legal Aspects of Business
- Cost and Management Accounting
- Conflict Management & Negotiation Skills

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BBA IN MARKETING MANAGEMENT

SEMESTER 4
- Entrepreneurship Development
- Leader Skills and Managerial Effectiveness
- Project Management
- Small Business Management
- Digital Marketing & E-Commerce

SEMESTER 5
- Total Quality Management
- Consumer Behavior
- Retail Management
- Rural Marketing
- Distribution & Salesmanship

SEMESTER 6
- Customer Management
- Advertising & Branding
- International Marketing
- Services Marketing
- Visual Merchandising

www.dypatiluniversityonline.com
BBA IN EVENT MANAGEMENT

SEMESTER 1
- Principles of Management - I
- Principles of Micro Economics
- Basic Accounts - 1
- Business Communication
- Computer Fundamentals

SEMESTER 2
- Organizational Behavior
- Principles of Macro Economics
- Basic Accounts - II
- Management Information System
- International Business

SEMESTER 3
- Human Resource Management
- Marketing Management
- Legal Aspects of Business
- Cost and Management Accounting
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BBA IN HUMAN RESOURCE

SEMESTER 4
- Entrepreneurship Development
- Leader Skills and Managerial Effectiveness
- Project Management
- Small Business Management
- Digital Marketing & E - Commerce

SEMESTER 5
- HR Analytics
- Recruitment & Selection
- Organizational Performance Management
- Performance Appraisals
- Industrial Relation & Labor Legislation

SEMESTER 6
- Co-operate Social Responsibility
- Human Resource Development
- International Human Resource Management
- Training & Development, Contemporary Human Resource Practices
- Project Management

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BBA IN RETAIL OPERATIONS

SEMESTER 1
- Principles of Management - I
- Principles of Micro Economics
- Basic Accounts - 1
- Business Communication
- Computer Fundamentals

SEMESTER 2
- Organizational Behavior
- Principles of Macro Economics
- Basic Accounts - II
- Management Information System
- International Business

SEMESTER 3
- Human Resource Management
- Marketing Management
- Legal Aspects of Business
- Cost and Management Accounting
- Conflict Management & Negotiation Skills

www.dypatiluniversityonline.com
BBA IN RETAIL OPERATIONS

SEMESTER 4

Entrepreneurship Development
Leader Skills and Managerial Effectiveness
Project Management
Small Business Management
Digital Marketing & E-Commerce

SEMESTER 5

Fundamentals Of Retailing
Retail & Visual Merchandising Management
Retail Logistics Management
Customer Relationship Management
Retail Supply Chain Management

SEMESTER 6

Retail Store Operations & Mall Management
Product & Service Strategy
Retail Branding
Rural Retailing
Retail Data Analytics

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[www.dypatiluniversityonline.com](http://www.dypatiluniversityonline.com)
BBA IN HOSPITAL MANAGEMENT

SEMESTER 4
- Entrepreneurship Development
- Leader Skills and Managerial Effectiveness
- Project Management
- Small Business Management
- Digital Marketing & E-Commerce

SEMESTER 5
- Medical Terminology
- Hospital Operations Management
- Medical Records Management
- Inventory Control Of Purchasing Management
- Hospital & Health System

SEMESTER 6
- Health Insurance
- Clinical Law And Medical Ethics
- Disaster Management
- Support, Utility & Clinical Services
- Analysis Of Health Information

www.dypatiluniversityonline.com
BBA IN INVESTMENT BANKING

**SEMESTER 1**
- Principles of Management - I
- Principles of Micro Economics
- Basic Accounts - 1
- Business Communication
- Computer Fundamentals

**SEMESTER 2**
- Organizational Behavior
- Principles of Macro Economics
- Basic Accounts - II
- Management Information System
- International Business

**SEMESTER 3**
- Human Resource Management
- Marketing Management
- Legal Aspects of Business
- Cost and Management Accounting
- Conflict Management & Negotiation Skills

www.dypatiluniversityonline.com
BBA IN INVESTMENT BANKING

SEMESTER 4
- Entrepreneurship Development
- Leader Skills and Managerial Effectiveness
- Project Management
- Small Business Management
- Digital Marketing & E-Commerce

SEMESTER 5
- Regulatory Aspects Of Financial Systems & Capital Markets
- Customer Relationship Management
- Security Analysis And Valuation
- Portfolio Management
- Investment Marketing

SEMESTER 6
- Financial Derivatives
- Commodities Market
- Mutual Funds & Risk Management
- Forex Management & Currency derivatives
- Merger & Acquisition

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INFORMATION FOR INDIAN STUDENTS

The University welcomes applications from all the aspirants who have completed their Back Degree Examination in any discipline from any recognised university or an equivalent degree recognised by the University Grants Commission with minimum of 40% marks.

- 10th (SSC) Statement of Marks
- 12th (HSC) Statement of Marks
- Degree Certificate & Last Year/Semester
- Statement of Marks
- Photo ID Proof (PAN Card / Passport / Driving License / Election Card)
- Aadhaar Card
- Passport Size Photograph (not more than 3 months old)
- Self Declaration on Rs. 100 stamp paper
STUDENT ELIGIBILITY

FOREIGN STUDENTS

Proof of Education

- Graduation Transcripts
- O level Certificate (completing 10 years of formal schooling. Diploma will not be acceptable)
- A Level Certificate (completing 12 yrs of formal schooling. Diploma will not be acceptable)
- Graduation Degree with Minimum 35% or Equivalent Marks (3 years or 4 years degree program. Diploma will not be acceptable)
- Certificate of Equivalence from Association of Indian Universities (required by any student with foreign education to apply in any University in INDIA, refer to https://www.aiu.ac.in)

Proof of Education

- Passport Size Photograph (not more than 3 months old)
- Attested Copy of Passport.
- Attested Copy of VISA (if applicants are not living in their native country).
- Attested Copy of Resident Permit Certificate (if applicant is presently in India) Note: Attested copy of PAN is mandatory if applicant has a PAN.

Proof of Address

(Choose from options below)

- Attested Copy of Passport (with address included).
- Attested Copy of Any Other Government / Bank Issued Documents
# Fee Structure

## Full Fee Payment

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Amount (For Indian Student)</th>
<th>Amount (For International Student)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admission Processing Fee</td>
<td>INR 1,500/-</td>
<td>INR 2,000/-</td>
</tr>
<tr>
<td>Full Fee to be paid</td>
<td>INR 99,000/-</td>
<td>INR 2,10,000/-</td>
</tr>
</tbody>
</table>

## Payment on Yearly Basis (3 instalments)

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Amount (For Indian Student)</th>
<th>Amount (For International Student)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admission Processing Fee</td>
<td>INR 1,100/-</td>
<td>INR 2,000/-</td>
</tr>
<tr>
<td>Program duration (years)</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Program fee per year</td>
<td>INR 33,000/-</td>
<td>INR 70,000/-</td>
</tr>
</tbody>
</table>
# Fee Structure

## Payment on semester basis (6 instalments)

<table>
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<th>Particulars</th>
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<th>Amount (For International Student)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admission Processing Fee</td>
<td>INR 1,100/-</td>
<td>INR 2,000/-</td>
</tr>
<tr>
<td>Program duration (Semester)</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Program fee per semester</td>
<td>INR 16,500/-</td>
<td>INR 35,000/-</td>
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